



**For Immediate Release: Friday, April 3, 2009**

**For more information:** Karen Szymanski 541.382.3537 or Lynne Ouchida 541.330.7096

## **Every Day is Tag Day Promotions at the Humane Society of Central Oregon**

The Humane Society of Central Oregon is joining the American Humane Association on April 4, 2009 to kick off the “Every Day is Tag Day” campaign to help animal lovers understand the importance of identification for their pets. **A low cost microchip clinic will be held at the Humane Society of Central Oregon (61170 SE 27<sup>th</sup> St, Bend) on Saturday April 25<sup>th</sup> and custom identification tags will be sold at cost through April at the shelter.** Adopters can purchase designer ID tags at half of the sale price at the time of adoption.

Whether a pet is lost by accident or separated from you by a disaster, a microchip and ID tag will help reunite you with your pet quickly and safely.

**The Humane Society of Central Oregon is holding a microchip identification clinic on Saturday, April 25<sup>th</sup> from 10:00 am to 2:00 pm.** The purpose of the clinic is to highlight the importance of identification on family pets. **Microchip implants, including registration will be provided for only \$20 at the Bend animal shelter on 27<sup>th</sup> Street. Dogs must be on a leash and cats in a crate.** For more information call 382-3537.

The Bend shelter received 2,138 lost animals in 2008. If every animal had current identification the Humane Society could quickly reunite people with their pets.

Micro chipping your dog or cat provides a permanent identification that cannot be lost, altered or intentionally removed. It is a safe, simple and inexpensive way to protect your pet against loss or theft. The microchip is the size of a grain of rice. The chip is inserted between the shoulder blades like a vaccination.

The Humane Society of Central Oregon is located at 61170 SE 27<sup>th</sup> Street in Bend, just south of Reed Market Road. For more information call 382-3537 or visit [www.hsco.org](http://www.hsco.org).

####

